

ABSTRACT OF THE DISCLOSURE

In order to provide a cumulatively dying hair color which does not require washing of the hair immediately after used and by which the hair is gradually dyed with repeating of use, the 5 hair color comprises 0.5 to 8 % by weight of a basic dye as a coloring agent, 0.5 to 15 % by weight of an alcohol-soluble acryl base resin, 20 to 80 % by weight of a lower alcohol and 5 to 50 % by weight of water.

The above constitution provides a hair color which is 10 excellent in a cumulative dying property and usability and which has excellent water resistance against sweat and rain in a hot and humid period such as a summer season.